“There is no index of character as sure as the voice.” Disraeli

“If the eyes are the windows to the soul, the voice is the front door.”

From Chapter 8
Vocal Elements:

- **Loud enough**: You probably aren’t projecting enough.
- **Rate**: Must match emotional content.
- **Diction**: Never mispronounce a name, but if you do, do it confidently.
- **Pitch**: Avoid droning, nasality. Don’t create questions.
- **Phrasing & Pauses**: Short sentences of one thought and then pause.
- **Variety**: Consciously change your pace, tone, loudness. Look for wandering attention.
You must practice / rehearse.

- Students and most speakers underestimate the need for rehearsal—standing, using the voice that you plan to use in the speech.

- Practice and experiment. When should I speed up, speak softly, GET LOUD, speak slowly, change tone?